



***Building and Maintaining Referral Relationships***

<b>Objectives</b>	Help guarantee the long-term success of your organization by attending this session of practical, ready-to-implement techniques.
<b>Overview (outline)</b>	The importance of relationship management in a healthcare organization cannot be overemphasized. What are the essential elements of successful relationships with referring physicians and other referral sources? How can written and verbal communications be used to add value for the patient and the referring physician? How can you create name recognition for your organization?
<b>Honorarium Fee</b>	<b>Contact MEMS</b>
<b>CE Information</b>	<b>Contact MEMS</b>