



Marketing Educational Management Services

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<b><i>Escaping the Black Holes: Improving Outcomes by Increasing Patient Adherence</i></b>	
<b>Objectives</b>	Do your patients always follow your instructions? Increase your awareness of the five black holes patients fall into, and discover what you can do to help them out.
<b>Overview (outline)</b>	Note: This program and “Team Up with Your Patients to Increase Adherence” can be presented to a general audience of mixed health care providers, or customized for case managers. These programs can be combined to create two related breakout sessions or one half-day seminar.
<b>Honorarium Fee</b>	<b>Contact MEMS</b>
<b>CE Information</b>	<b>Contact MEMS</b>